Merchandise, Franchise, Member, Services, calendar are dimensions. Merchandise, Franchise, Member, Services come from the ERD and the sample spreadsheet. The calendar dimension is a standard data warehouse dimension. Calendar is a hierarchical dimension. Phone and email can be parsed to be hierarchical as part of the supplier dimension

* Merchandise

MerchId : ERD only

MerchName : ERD only

MerchType : ERD only

* Franchise

FranchId : ERD only

FranchRegion : ERD only

FranchPostalCode : ERD only

FranchModelType : ERD only

* Member

MbrId : ( ERD + CorporateCustomerId from spreadsheet )

MbrName : ( ERD + CorporateCustomerName from spreadsheet )

MbrZip : ( ERD + Location from spreadsheet if Zip Code can be identified for location)

MbrEmail : ERD only ; hierarchical (top level domain → second level domain → local part)

MbrType : ERD only

* Services

ServiceId (ServCatId : ERD only)

ServiceType ( EventTypeCode : Spreadsheet )

ServiceName ( ServCatName : ERD ) | ( EventName : Spreadsheet )

* Calender

Date columns in the ERD (MbrDate, ServPurchDate, and SalesDate) and spreadsheet (EventDate); hierarchical (year → month → day)